



Kentucky Farm Bureau Insurance Companies

Kentucky Farm Bureau Mutual Insurance Company • The FB Insurance Company

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Telephone (502) 495-5000 • www.kyfb.com

December 23, 2008

To Whom It May Concern:

RE: Letter of Recommendation for Jack Crowley, PMP

In late 2007, Kentucky Farm Bureau Mutual Insurance Company launched a pilot initiative to expand its insurance business through increased presence in targeted markets. Given the success of the pilot, the company approved a program to open an additional 23 new offices in 2008.

In order to meet our aggressive schedule, external resources were needed, including a senior project manager. Jack came in and hit the ground running. After a brief ramp up and introductions to executive, senior and operations management, Jack quickly developed relationships with all levels of management and performers across affected departments. He was even successful in obtaining the respect and working relationship with one of our more challenging managers.

Supporting myself and with the help of a project coordinator, Jack took the reins and drove this program with all of its projects forward. He met with team members and redeveloped our program plan, interim milestones, and task lists resulting in an almost automatic execution of each project. Jack actively managed risks and issues in order to keep projects on track. Enhancing relationships while meeting our timeline was our number 1 priority.

Activities included coordination of multiple departments, external construction contractors, temporary office rentals, and necessary building permits along with the corresponding multiple levels of communication.

From all levels of the organization, I received very positive feedback on Jack's performance. He has the skill, perseverance, and ability to build relationships to get things done.

If you have any questions, feel free to contact me.

Sincerely,

Dale A. Bartlett, PMP, CPCU, SCLA
Program Manager, Urban Market Development Program